



ANCO® ‘Clear Shot Challenge’ Offers \$50 ShopNHL.com Gift Cards To Winners Who Share Their Passion for NHL® Hockey

Southfield, Michigan, December 3, 2013...ANCO®, the official wiper blade of the National Hockey League®, has announced an innovative consumer promotion that will award \$50 ShopNHL.com gift cards to fans who create and share photos that best demonstrate their passion for professional hockey.

Featuring five two-week contests between Dec. 3, 2013, and Feb. 11, 2014, the ANCO “Clear Shot Challenge” will award ShopNHL.com gift cards valued at \$50 each to five participants in each contest period who create and post winning photos to Instagram or Facebook in addition to the contest registration page at www.ANCOWipers.com. Winners will be selected based on creativity and relevance to the contest theme.

“NHL fans are incredibly passionate about their teams and have a deep connection to the sport,” said ANCO Wipers Brand Manager Tracy Neil. “The ANCO Clear Shot Challenge is a fun way for fans to demonstrate their passion for NHL hockey while competing for their favorite fan gear.”

The five ANCO Clear Shot Challenge contest themes and entry periods are:

Why Do You Love the NHL? (Dec. 3-17, 2013)

Your Favorite Place to Watch NHL Hockey (Dec. 18-31, 2013)

Show Us Your Best Hockey Smile (Jan. 1-14, 2014)

Game Day Forecast (Jan. 15-28, 2014)

Best Game Day Face Paint (Jan. 29-Feb. 11, 2014)

To enter, fans simply must create a photo that matches the theme, share it via Instagram or Facebook, and then register their shared photo on the [Clear Shot Challenge page](http://www.ANCOWipers.com) at www.ANCOWipers.com. The contest is not available where prohibited by law. For rules and restrictions, please visit www.ANCOWipers.com.

For more information regarding ANCO products and programs, please contact your ANCO distributor or Federal-Mogul representative or visit www.ANCOWipers.com. To identify the right ANCO product for virtually any application, simply use the convenient www.FMe-cat.com electronic catalog or, for smart phone users, visit www.GetANCO.mobi. [Like ANCO on Facebook](#) (<https://www.Facebook.com/ANCOWiperBlades>) and follow the brand on Twitter (www.twitter.com/ANCOWiperBlades) for product updates and special promotions.

About Federal-Mogul

Federal-Mogul Corporation (NASDAQ: FDML) is a leading global supplier of products and services to the world's manufacturers and servicers of vehicles and equipment in the automotive, light, medium and heavy-duty commercial, marine, rail, aerospace, power generation and industrial markets. The company's products and services enable improved fuel economy, reduced emissions and enhanced vehicle safety.

Federal-Mogul operates two independent business segments, each with a chief executive officer reporting to Federal-Mogul's Board of Directors. Federal-Mogul's Powertrain segment designs and manufactures original equipment powertrain components and systems protection products for automotive, heavy-duty, industrial and transport applications. Federal-Mogul's Vehicle Components segment sells and distributes a broad portfolio of products through more than 20 of the world's most recognized brands in the global vehicle aftermarket, while also serving original equipment vehicle manufacturers with products including braking, chassis, wipers and other vehicle components. The company's aftermarket brands include ANCO[®] wiper blades; Champion[®] spark plugs, wipers and filters; AE[®], Fel-Pro[®], FP Diesel[®], Goetze[®], Glyco[®], Nüral[®], Payen[®] and Sealed Power[®] engine products; MOOG[®] steering and suspension parts; and Ferodo[®] and Wagner[®] brake products.

Federal-Mogul was founded in Detroit in 1899. The company employs 44,500 people in 34 countries, and its worldwide headquarters is in Southfield, Michigan, United States. For more information, please visit www.federalmogul.com.

###

CONTACT:

Drew Shippy (330) 688-3500

Jim Burke (248) 354-4530